

Sixty-Five Incorporated dba i65

Privacy Policy

Effective Date: January 17, 2018.

This Privacy Policy discloses the practices and procedures *Sixty-Five Incorporated dba i65* ("i65, I, We, Us") follows regarding information we collect from you through our website, however accessed, and App. We use the information we receive from the website and App as described below.

By using this website and App and sharing your information with us, you consent to and accept the privacy practices described below. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms of Service.

General Overview

Privacy Policy Overview

This Privacy Policy describes the personal information and other data that we gather when you are accessing or using our website and App. Your privacy is important to i65 and we want you to know about our online privacy policies and practices. We gather and use various types of personal information, as well as other data from our users as identified below. We do not sell your Personal Information to third parties.

What Information does i65 collect?

The information we collect varies depending on the type of activity you are performing on our website or App, and helps us provide our services. We collect the following personal information about or from you through both our website and through the App:

- Name (first and last name)
- Date of Birth
- State of Residence
- Billing Address
- Email Address

Other Information may be gathered through your use of the website or App, as described below:

- Time, duration, and location of your website or App use
- Other usage activity logs
- Other analytics not based on Personal Information

- **Cookies:** We sometimes collect anonymous information through the use of various technologies, including “cookies,” to help us provide better customer service. A cookie is an element of data that a website can send to your browser, which is then stored on your system. Cookies enable our web server to recognize your computer. This allows a company to tailor its website to better match your interests and preferences. Information gathered through cookies and webserver logs may include the date and time of visits, the pages viewed, time spent at the website, and the websites visited just before and just after its website. But, cookies do not collect personal information about you. You can set your browser to notify you before you receive a cookie, giving you the chance to decide whether to accept it. You can also set your browser to block cookies altogether.
- **Analyzed and Aggregated Information:** when we collect personal information, we may extract some information and combine it with other information. This information is used and analyzed to help us understand trends and patterns or do other analysis. None of this information is reviewed at an individual level.

How does *i65* use this data?

i65 gathers, retains, and uses information to both operate our business and to make our products, services, information, and opportunities available to you.

To the extent permitted by applicable law, we may use personal information and other data in the following ways:

- **To Provide You with Requested Products and Services and Customer Service:** We may process, use, and share the information you have provided us and other information we collect to provide the services and information you request, and to otherwise fulfill requests you make to us.
- **Communicating with You:** We may communicate with you if you give us permission and the means to do so. If you provide us your email address, for example, we may send you emails regarding the use of our services. We do not provide your email address to third parties for their marketing purposes.
- **Internal Business Purposes:** We may use the information you have provided us or that we have otherwise collected on the website or the App to:
 - Improve our effectiveness and services offered through our website or the App
 - Conduct research or analysis relating to our products and services
 - To circulate an email newsletter to our users

On some occasions, we may share some personal information with third parties, but only as described below:

Other business affiliates and third-party service providers: We may partner with other organizations to perform specific services for us as part of the core functionality built into the website or App and to deliver you products and Services. We may share personal information and other collected information with third party service providers to perform or help perform functions on our behalf.

Other Privacy Topics

Reviewing or Changing Your Information: In order to ensure that the information we maintain is accurate, *i65* gives users the option to change or modify their information previously provided. If you would like to change your information currently in our database, please contact us at support@i65.com.

Security: If you choose to register an account with us, it will be protected by a password of your choosing for your security. It is your obligation to prevent unauthorized use of or access to your account and personal information. You may do this by protecting your password, limiting access to your computer or other devices, and by logging out of your App or web account after use. In addition, we have put into place physical, technical, and administrative procedures to help safeguard and secure the information we collect online.

Your Consent: We may amend our privacy policy at any time and will post those changes on this page, so you are always aware of what information we collect, how we use it and under what circumstances we may disclose it. We will indicate the date this policy was last updated. By continuing to use the website or App after that date, you agree to the privacy practices contained in the updated privacy policy.

Do Not Track: Third parties may collect information about you across different web sites, including our website. We do not currently have the capability to respond to web browser do not track signals or other mechanisms that provide you with the ability to exercise choice regarding the collection of this information.

Linking to Third Parties: When you leave this website and go to another linked site, we are not responsible for the content or availability of the linked site. Please be advised that if you enter into a transaction on the third party site, we do not represent either the third party or you. Further, the privacy and security policies of the linked site may differ from those practiced by us and are not our responsibility. Moreover, we are not responsible for the privacy policies of other organizations, such as Apple, Google, Facebook, Twitter, or any other organization involved in providing *i65* to you.

Contacting Us. If you have any questions about this privacy policy, the practices of this site or your dealings with this site, you can contact us at support@i65.com. In addition, our mailing address is:

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